ELTON TAY

Developer Relations

txnsheng.xyz X LinkedIn GitHub

I lead Developer Relations for Asia-Pacific at Circle and support developers worldwide. I help teams adopt stablecoins, blockchain infrastructure, and AI through technical education, ecosystem partnerships, and developer programs.

EXPERIENCE

CIRCLE Sep 2024 - Present

Developer Relations Lead, APAC

- Work with ecosystem partners on co-marketing campaigns and joint developer programs to drive adoption across Circle and partner ecosystems.
- Lead developer advocacy for USDC, Circle infrastructure, and Arc through technical articles, videos, workshops, and hackathons to help teams evaluate and build with the technology.
- Set APAC developer engagement priorities and adapt Circle's global initiatives to regional markets.

Blogs Videos

DABL CLUB Feb 2024 - Sep 2024

Developer Relations Engineer · Polygon ecosystem

- Coordinated developer advocacy across Southeast Asia for the Polygon ecosystem, working with local communities through technical education, community programs, and hackathons.

SETTLEMINT Nov 2022 - Jul 2023

Lead Developer Relations

- Led SettleMint's work on a nine-city Polygon developer tour across APAC, coordinating with product, engineering, marketing, and customer success to demonstrate enterprise blockchain use cases.

SENTIENT.IO Jan 2022 - Jun 2022

Backend Software Engineer

- Built an authentication and authorisation service with Keycloak and migrated the subtitling backend to FastAPI and PostgreSQL.

PROJECTS

CHATMINT 2023

Co-founder

- Co-founded a social identity app that reached more than 3,500 Android downloads on launch day and received US$50,000 from the Arbitrum Foundation.

WOTTLENFT 2019

Founder

- Founded an NFT marketplace on Cardano that helped artists sell digital work, including a charity auction for the Business Times Budding Artists Fund.

EDUCATION

NATIONAL UNIVERSITY OF SINGAPORE 2019 - 2022

Bachelor of Business Analytics, specialisation in FinTech

- Graduated with Distinction. Received the IMDA Singapore Digital Scholarship in 2021.

SKILLS

Blockchain technology, stablecoins, smart contracts, AI, public speaking